



As an Athletic Director, School Administrator or Booster Club President, there's a lot more to your job than preparing programs, posters, pocket schedules, and other publications.

However, at Royal Publishing, that's all we do. For over 40 years we've provided reliable service to a long list of satisfied customers. We have the resources and experience to provide you with professional publications that support that first-rate image you want for your school or organization. We'll work hard to keep your business—season after season, year after year. And it won't cost you a cent!

We can provide you with the publications you need for anything.

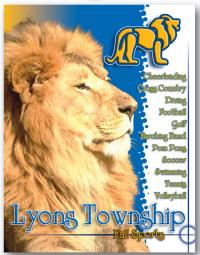
- Programs from regular season to tournaments to special events
- *Posters* colorful, high gloss—lets everyone keep track of when and where the events are. They come in two sizes—one sure to fit your needs.
- Pocket schedules wallet or billfold size—contains all of the times, dates and locations
- Stadium cushions an attractive fund-raising tool

We're a one-stop shop. Send us your team pictures, schedules, and logos-or any other materials you want to include-and we take care of the rest, including providing you a proof if time allows. Design, typesetting, layout, ad sales, printing and shipping are all handled by a team of talented and qualified professionals who want to assist you in making your event a worry-free success.

Whether it's a tournament game with teams determined with just a few days' notice, or an event set months in advance, you'll receive your deliveries on time. *Guaranteed*.



Regular Season Programs



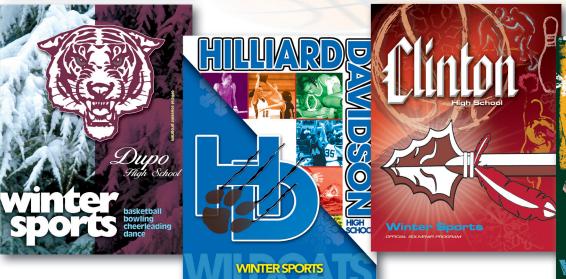
Showcase your teams' entire season with a top shelf program from Royal Publishing. Are you tired of spending valuable time and energy on programs when you could be helping kids? Let Royal Publishing become a player on your team.

We understand an Athletic Director's needs. We've been helping them for over 40 years. We will represent your school in a professional manner. You build your teams, we'll build your program.

From the moment you see the front cover, your mind will be at ease. High five yourself-you made the right decision!







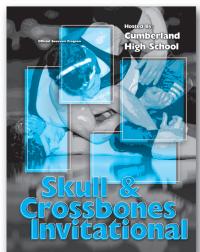
Tournament Programs

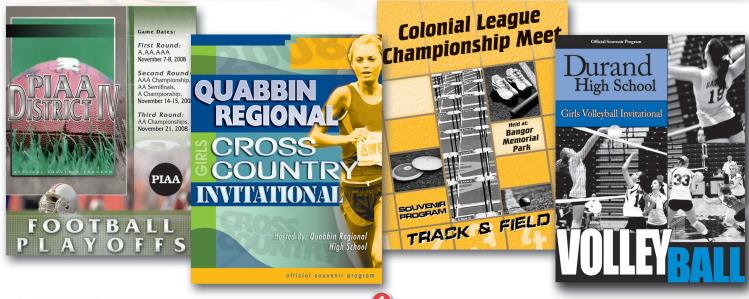
If you're hosting a tournament—call Royal Publishing. Whether it's a state sanctioned tournament with the teams determined just days in advance or your 50th Annual Holiday Classic, we can help. We will obtain all the participating team pictures, rosters and school information. Just send us your team info—we'll do the rest.

- Football
- Boys' Basketball
- Girls' Basketball
- Volleyball
- Wrestling
- Soccer
- Hockey
- Track & Field
- · Baseball
- Softball
- Cross Country
- Cheerleading

- State Playoffs & Championships
- Conference Tournaments
- Thanksgiving Tournaments
- Christmas Tournaments
- County Tournaments
- Invitational Tournaments
- Pre-season Tournaments
- Tip-off Tournaments
- Memorial Tournaments
- Shootouts
- District Playoffs
- Other





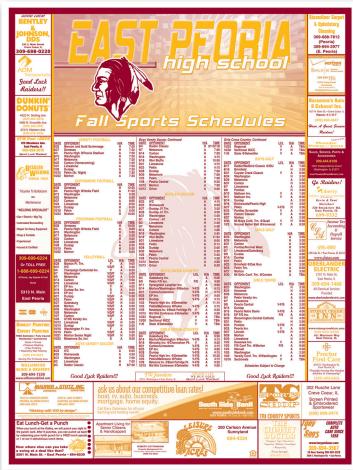


Schedule Posters

Keep your fans in the action. Increase attendance at your games—home or away—with attractive colorful posters produced by Royal Publishing. Each poster will feature dates, times, locations, and opponents for all your home and away games.

Printed on high gloss, heavy enamel stock, these posters will promote your school in the most professional manner possible and be displayed with pride by your area merchants and your kids at school.







Locker Schedue Poster

Perfect for the active student, this "can't miss" poster is sized to fit in a student's locker. These two color glossy posters have great eye appeal and provide your students with dates, times, locations, and opponents for all your home and away events.

No excuses for missing a game now!



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MAPA

AUTO PARTS

Pocket Schedues



Keep your season's sports schedules at your fans' fingertips—a quick reference guide for Mom, Dad, and the kids for all game times and locations.

These high gloss schedule cards will have a home in all your fans' wallets, purses, and pockets.

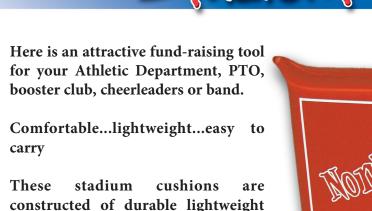
Pocket schedules are easily distributed at businesses and school. Be like the "Big Leagues" and order yours today!











Season after season-these cushions will never leave your fans behind.

vinyl with high-density, quick-

springback foam insert.





Royal Duncan President

Born May 6, 1952, in Bloomington, Illinois, Royal Duncan spent his childhood in central and northern Illinois, graduating from Rockford West High School in 1970.

Royal began his post-secondary education at Bradley University in 1970. He then transferred to Rock Valley Junior College where he earned his Associate's degree in Business Management and Administration (1971–1972). Upon completing his Associate's degree, Royal returned to Bradley in 1972 and attended classes there until 1974 where he earned his Bachelor of Science degree in Business Management and Administration.

After college, Royal worked in sales and sales management for WPOK—a radio station in Pontiac, Illinois—before pursuing a career in sports publishing and promotions. He was also employed in advertising sales for Sports Services, 4-B Advertising, and Athletic Services, Inc.. From there he moved on to Sports Action Services in Los Angeles, CA, where he was a sales manager. In 1979 he opened his own business—Royal Publishing Company—in Peoria, IL.

Royal Publishing produces souvenir program books for athletic events nationwide. With events ranging from high school sports to skateboarding, from sled dog racing to auto and motorcycle racing, and with clients ranging from California to Connecticut, Royal Publishing is the nation's leading producer of sports program books, producing over 1,300 programs annually. Royal has provided programs for many athletic associations including the following: Pennsylvania Interscholastic Athletic Association (PIAA), Michigan High School Athletic Association (MHSAA), Illinois High School Association (IHSA), Illinois Elementary School Association (IESA), both the Southwest District and the Central District athletic boards in Ohio, Iowa High School Athletic Association (IHSAA), Kansas State High School Activities Association (KSHSAA), and the Massachusetts Interscholastic Athletic Association (MIAA).

Aside from high school athletics, Royal has cultivated relationships with such varied organizations as the World of Outlaws, Arena Football League and AF2, Las Vegas Motor Speedway, World Series of Drag Racing, Sprint Car Hall of Fame, and the National Skateboard Association. He has worked with with many well-known sports figures including Ted Johnson, Earl Baltes, Don Garlits, Arnie "the Farmer" Beswick, Paul Westphal, Paul Judson, and Mike Kidd.

Royal has also formed ties with many theatre groups including: Circa 21, Cornwell, Conklin, and Zellmer Dinner Theatre groups, as well as Peoria Players—the nation's oldest and longest continuously running community theatre. These theatre associations have offered Royal the opportunity to work with many talented actors such as Barry Williams (Greg Brady of the Brady Bunch), Josh Taylor of All My Children, and the legendary military heroes Ken Berry (F-Troop, Captain Wilton Parmenter), and Larry Linville (M*A*S*H's Major Frank Burns).

In 1984 Royal and Dave Coker formed Mania Productions which syndicated professional wrestling and roller derby television shows throughout the Midwest. Mania also promoted live wrestling events in coordination with the World Wrestling Federation, World Championship Wrestling, and the American Wrestling Association—including the "St. Valentine's Day Massacre" of 1985 and the first closed-circuit Wrestlemania on March 31, 1985. Some of the wrestling superstars that have appeared on Mania's cards include Hulk Hogan, Andre the Giant, Bret Hart, Ric Flair, Mad Dog Vachon, and Rowdy Roddy Piper. Royal promoted tours for basketball Hall of Famer Marques Haynes and his Harlem Magicians, as well as female softball phenom Rosie "The Queen and Her Court" Black.

On his own or with partners, Royal promoted sports events such as a Women's U.S.A. Olympic Volleyball match (Team U.S.A. vs. the Czech Nationals), boxing matches with boxers like Bonecrusher Smith, Jumbo Cummings, and Marvis Frazier (son of Joe), and an NBA preseason game between the Philadelphia 76ers, with Charles Barkley and Hersey Hawkins, and the Los Angeles Clippers.

Royal co-hosted a popular radio talk show devoted to sports on radio station WTAZ, and he won a "Taste of Peoria" award for his restaurant "Stoogez." In addition, he is a member of the Board of Directors for the Cauliflower Alley Club, an international organization of wrestlers, boxers, and actors. In 2004, Royal was inducted into the Illinois Basketball Hall of Fame.

His other activities include publishing two pro wrestling books: Wrestling Title Histories (editions 1–4) and Wrestling Real Names and Aliases. The former has been called "the Bible of the sport" (New York Times Magazine), "the ultimate argument settler" (Cliff Ducey, Boston Herald), and "the greatest reference work ever published on pro wrestling" (Dave Meltzer, Wrestling Observer).

Royal has also helped sponsor national flat track professional motorcyle racers Joe Kopp (former National #1), Davey Camlin, Andy Tresser, Johnny Murphree, Dan Stanley, Willie McCoy, Steve Beattie, Bryan Bigelow, and Rob Pearson, as well as ATV racer Doug Gust and drag racer Animal Jim Feurer. Royal is listed in the 13th edition of "Who's Who in the World," as well as other "Who's Who" publications.

Tanya Holinasworth



Tanya Hollingsworth
Director of Sales and Planning

Tanya Hollingsworth, an honors student at East Peoria Community High School, graduated in 1985 with a class ranking of 13 out of 487. A member of the National Honor Society and a recipient of both the Sterling Merit Award and the President's Academic Fitness Award, she also served as class Vice-President four years and was an editor on the school newspaper. Though Tanya dedicated her four years to receiving the best education possible, she was named "Class Clown" her senior year.

After graduation, she accepted a scholarship to study Business Management at a college close to home. Throughout high school and college Tanya worked as a manager at a fast food restaurant, and the experience gained in the service industry provided an excellent foundation for her future career. In October of 1987 she interviewed for and accepted a position as a Sales Representative at Royal Publishing. Less than two years later, Tanya was promoted to Training Manager and currently is the Director of Sales and Planning. Her knowledge of high school sports and the relationships she has not only with the individual schools but also many State Associations around the country has proven invaluable. For over 30 years she has been a key member of the company's management staff, and her dedication to the schools serviced by Royal Publishing is evident.

Tanya has been married to her husband Chip since 1988 and is the mother of two. Her daughter Brooke, a four–year volleyball and track and field athlete at Metamora Township High School, served for six years as a Seabee in the United States Navy and returned home to Illinois with former Seabee husband Jake and son and daughter. She is currently attending college to her Physical Education Degree. Tanya's son Brody, also a graduate of MTHS, just completed four years in the United States Marine Corps and returned home with his wife of three years.

Tanya pulls her personal and professional lives together by continuing to be a fan of her children's and grandchildren's lives, the Cincinnati Reds, Bradley University and Ohio State University, and still makes time to attend and follow high school athletics.



Stephanie Aase



Stephanie Aase Contract Representative

Stephanie Aase was born in Peoria, Illinois and shortly moved to Loves Park where she attended elementary school and was able to be close to her grandparents. Her grandfather, a champion stock car driver at Rockford Speedway, is responsible for Stephanie's love of racing. At the age of 9 her family moved to the Champaign-Urbana area where she found her "athletic side" by joining the middle school basketball team at

Urbana Middle School. In addition to her athleticism, she was also the middle school student council president. Moving on to Urbana High School, Stephanie continued as an active member of the student council until graduating in 2001. Her senior year she was named Miss Congeniality.

After graduation she attended Parkland College, pursuing her degree in special education with an emphasis on sign language. As both of Stephanie's parents were hearing impaired and her mother was a teacher at the Center for Sight and Hearing in Rockford, she hoped to continue being active in the deaf community. Today, she is currently available for work as a sign language interpreter.

Stephanie began her sales career at the Fraternal Order of Police, and believing that she had found her niche, in 2008 she joined the Royal Publishing family. In both March of 2016 and September of 2017 she earned the Salesperson of the Month award. In April of 2018, she also earned a prestigious quarterly award for the first 3 months.

Today, she is the proud mother of two boys. 10 year old Quentin takes after his mother as an athlete, wrestling and playing baseball. 3 year old Jayce has yet to find his sport! In June of 2018, Stephanie accepted a promotion, and moved to the corporate office in Peoria where she now resides. Congratulations are certainly in order for the newest member of our team-Contract Representative Stephanie Aase.



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Employed Since - 2001

CHRIS JONES
Layout Department
Manager
Employed Since - 2005



Sports Programs
 Tournament Programs
 Posters
 Pocket Schedules

For more information on how Royal Publishing can help you, please contact your account representative at (800) 397-5834 or (309) 693-3171

Tanya Hollingsworth

General Manager/Director of Sales tanya@royalpublishing.com

Stephanie Aase

Contract Representative saase@royalpublishing.com

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